

Holmer Green Senior School

Business Studies

2025-26



Curriculum Intent

Work Hard, Be Kind, Have Passion

We aim to foster a passion for understanding the dynamic world of business and entrepreneurship. Our Business Studies curriculum equips students with the knowledge, skills, and critical thinking abilities necessary to navigate the complexities of modern commerce and industry. We strive to develop confident, well-informed, and analytically minded individuals who can make connections across various business disciplines and the wider economic landscape.

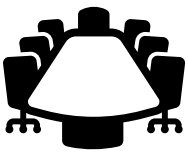
We encourage students to develop a deep understanding of business principles, from finance and marketing to operations and human resources. By engaging with real-world case studies and current business events, students learn to apply theoretical concepts to practical situations, enhancing their problem-solving and decision-making skills.

Our curriculum nurtures an entrepreneurial spirit, teaching students to identify opportunities, manage risks, and innovate in a rapidly changing global marketplace. We also emphasise the importance of ethical business practices and corporate social responsibility, preparing students to become responsible and conscientious business professionals.

Through rigorous academic study and practical applications, we prepare our students for further education in business-related fields and equip them with valuable skills for their future careers. Our Business Studies curriculum provides a solid foundation for success in the business world and beyond.

HGSS Curriculum Map

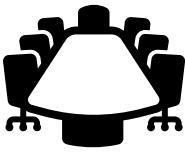
Year 10 Business Studies



Exam Board: Edexcel		Careers: Entrepreneur, business manager, marketing specialist, financial analyst, human resources manager			Co-Curricular: Business club, entrepreneurship competitions, guest speaker series		Sequencing: Provides foundation for new students studying the course for the first time	
	Autumn 1	Autumn 2	Spring 1	AP1	Spring 2	Summer 1	Summer 2	AP2
Content	Enterprise and entrepreneurship	Spotting a business opportunity	Putting a business idea into practice	In-class assessment Mix of short-answer questions, case study analysis, and financial calculations.	Making the business effective	Understanding external influences	Revision and assessment	End-of-year assessment on all Theme 1 topics. Combination of multiple-choice questions, short and extended written responses, and data response questions
Skills:	Identifying opportunities, assessing risks and rewards	Market research, customer needs analysis	Financial planning, setting objectives		Business planning, marketing strategies	Stakeholder analysis, economic factors	Exam techniques, application of knowledge	

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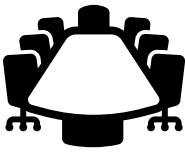
Year 12 Business Studies



Exam Board: AQA			Careers: Management consultant, investment banker, marketing executive		Co-Curricular: Young Enterprise scheme, case competitions		Sequencing: Builds on GCSE Business or provides foundation for new students	
	Autumn 1	Autumn 2	Spring 1	AP1	Spring 2	Summer 1	Summer 2	AP2
Content	What is business? Management and leadership	Marketing and operations	Financial performance	Mock AS-level exam covering What is business?, Management and leadership, Marketing and operations, and Financial performance.	Human resource management	AS content revision	Intro to A-level: Strategic position	End-of-year assessment covering all AS-level content and introduction to A-level strategic positioning.
Skills:	Analysing business structures, decision-making	Developing strategies, optimising efficiency	Financial analysis, investment appraisal		Organisational design, motivation strategies	Synoptic analysis, essay writing	SWOT analysis, competitive environment	

HGSS Curriculum Map

Year 13 Business Studies



Exam Board: AQA			Careers: Strategy consultant, corporate finance analyst, business development manager		Co-Curricular: Business mentoring, industry internships		Sequencing: Builds on Year 12 AS-level content	
	Autumn 1	Autumn 2	Spring 1	AP1	Spring 2	Summer 1	Summer 2	AP2
Content	Strategic direction	Strategic methods	Managing strategic change	Mock A-level exam covering strategic direction and strategic methods. Includes comprehensive case studies, essay questions, and data response questions across all assessment objectives.	A-level content revision	Exam preparation	A-level examinations	A-level preparation. Complete mock exams for all three A-level papers, covering the entire two-year course content with a focus on synoptic assessment and application to unseen case studies.
Skills:	PESTLE analysis, evaluating corporate strategy	Assessing growth and innovation strategies	Organisational culture, change management		Integrated theme analysis, case studies	Essay practice, peer review		